

Report for: Cabinet Member Signing

Item number: 4

Title: Hire of Tottenham Green for the weekly Tottenham Green Market

Report authorised by : Stephen McDonnell, Assistant Director – Commercial and Operations

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Ward(s) affected: Tottenham Green Ward

**Report for Key/
Non Key Decision:** Non Key Decision

1. Describe the issue under consideration

- 1.1 A park hire application has been received from Marika Gauci, part of the Harringay Traders Association, to host a weekly Sunday market on Tottenham Green for the duration of a year.
- 1.2 The Market has been in operation on Tottenham Green since a successful trial took place in summer 2014, and the agreement of this park hire application would see it held every Sunday until 11 June 2017.
- 1.3 The opening times of the market would be 11am – 4pm, with set up and take down taking place immediately before opening and after closing. The market operator is responsible to ensure that all waste has been cleaned from site, otherwise charges will be levied.
- 1.4 The Tottenham Green Market will host regular street food, produce and arts and crafts to build on the success of the previous markets, to continue reinstating Tottenham Green as the civic hub of Tottenham. It will be open to all members of the public.
- 1.5 The Market will be held on Tottenham Green West and stalls will be placed centrally in the area specifically designed and constructed as part of the public realm works to host these types of events.

2. Cabinet Member Introduction

Not applicable.

3. Recommendations

3.1 The Cabinet Member for Environment is recommended to:

- (a) Note that no replies were received in response to the event notification being shared with Tottenham Green stakeholders.
- (b) Agree that Tottenham Green is hired to Marika Gauci for the Tottenham Green Market to take place every Sunday until 11 June 2017, which is in line with the Outdoor Events Policy.

4. Reasons for decision

- 4.1 The rationale for holding events is both economic and cultural. Hosting events in parks supports the cultural offer in the borough, enables communities to come together and promotes economic growth benefiting local business. Overall a vibrant event programme supports the council's outcome of the Borough as a great place to live and work.
- 4.2 Income derived from events are very much at the heart of sustaining the Parks Service rather than exposing it to further cuts which would mean a lower standard of parks maintenance across the borough.
- 4.3 Tottenham Green has had significant investment in a public realm improvement scheme as part of the Tottenham Regeneration Programme. The overall objectives of the project were to increase footfall in Tottenham Green and transform the Green into an attractive, well used space, which would see events and markets happen on a regular basis.
- 4.4 Due to planning restrictions the Market had operated on a 14 week basis in 2015/16.
- 4.5 In June 2016 the Market was granted planning permission to increase the number of market events held each year to 52.
- 4.6 Ward councillors and the Friends of Tottenham Green were given 10 days to respond, as outlined in the Outdoor Events Policy.
- 4.7 No stakeholders responded to the consultation.
- 4.8 The application is brought to the attention of the Cabinet Member for approval in accordance with paragraph 5.2.3 of the Outdoor Events Policy, in that the applicant proposes to occupy the site "for more than 14 days including set up and take down periods".

5. Alternative options considered

- 5.1 With the adoption of the Outdoor Events Policy in 2014, the Council established their commitment to using parks for events, and especially increasing community events.
- 5.2 The recommendations contained within this report are in line with that Policy and as such no alternative options have been considered other than to reject the Tottenham Green Market application.
- 5.3 The rejection of this application would have an implication for the Parks Service budget and reduce the opportunity for reinvestment into parks. It would also mean that the wider cultural and economic benefits to the borough would be lost.

6. Background information

- 6.1 In January 2014 the Council introduced the Outdoor Events Policy.
- 6.2 The Policy recognises the value and benefit that a varied and well managed outdoor events programme can offer the residents of Haringey, and the Council is committed to supporting events that contribute to our vibrant culture, environment and economy.
- 6.3 The Policy assists the decision making process behind building a sustainable and varied programme of events and sets out how the council will notify and consult with recognised stakeholders for each park, for each park hire application received.
- 6.4 In June 2016 Planning permission was granted for Tottenham Green Market to operate 52 times per year.

7. Contribution to strategic outcomes

- 7.1 Hosting the weekly Market on Tottenham Green contributes to supporting the local economy, developing the cultural offer in the borough and provides an opportunity for local people to enjoy this type of event with minimal travel.
- 7.2 The recommendations made will contribute to policy and practice primarily in relation to Priority 3 of the Corporate Plan: 'A clean, well maintained and safe borough where people are proud to live and work'.
- 7.3 In addition there are links to the Corporate Plan in relation to:
Priority 2: 'Enable all adults to live healthy, long and fulfilling lives'
Priority 4: 'Drive growth and employment from which everyone can benefit'
- 7.4 The Medium Term Financial Plan sets out an increase of £600,000 of income during the period up to March 2018. All money raised by events is ring fenced back to the Parks budget to maintain and improve parks in the borough.

8. Statutory Officers comments (Chief Finance Officer (including procurement), Assistant Director of Corporate Governance, Equalities)

8.1 This information is exempt and is attached as Part B of this report.

8.2 Legal

8.3 The Assistant Director of Corporate Governance has been consulted in the preparation of this report, and makes the following comments.

8.3.1 The report confirms that permission exists for Tottenham Green Market to operate for 52 times per year. Further, that the Cabinet Member has authority to make this decision. Accordingly, there are no direct legal implications arising out of the report.

8.4 Equality

8.5 Haringey's Outdoor Events Policy was agreed by Cabinet in December 2013. An equality screening tool was completed in regard to the proposed policy and that the proposal had no impact on protected characteristics other than religion or belief.

9. Use of Appendices

9.1 Park B – Not for publication by virtue of paragraphs 3 and 5 of Part 1 of Schedule 12A of the Local Government Act 1972

10. Local Government (Access to Information) Act 1985

10.1 Haringey Outdoor Events Policy -

<http://www.minutes.haringey.gov.uk/documents/s48887/OEP%20-%20CLEARED%20COVERING%20REPORT.pdf>